For Immediate Release

PRESS RELEASE

DESIGNED FAST DESIGNED TOUGH

arrma-rc.com

Award-Winning Design Team Unveils 2013 Edition BLX Brushless and MEGA Brushed Vehicles!

2013 VORTEKS BLX Brushless Electric Stadium Truck RTR
Length: 16.7 in (425 mm)
Width: 12.8 in (324 mm)
Height: 6.3 in (160 mm)

- Sleek and fast — at home on dirt, concrete and beyond.

2013 GRANITE BLX Brushless / MEGA Brushed Electric Monster Truck RTR
Length: 16.5 in (420 mm)
Width: 13.4 in (340 mm)
Height: 7.9 in (200 mm)

- Named “2012 Basher of the Year” for rock-conquering strength and durability.

2013 FURY BLX Brushless / MEGA Brushed Electric Short Course Truck RTR
Length: 21.25 in (540 mm)
Width: 11.6 in (295 mm)
Height: 7.9 in (200 mm)

- Masters terrain from the fields to the race track.

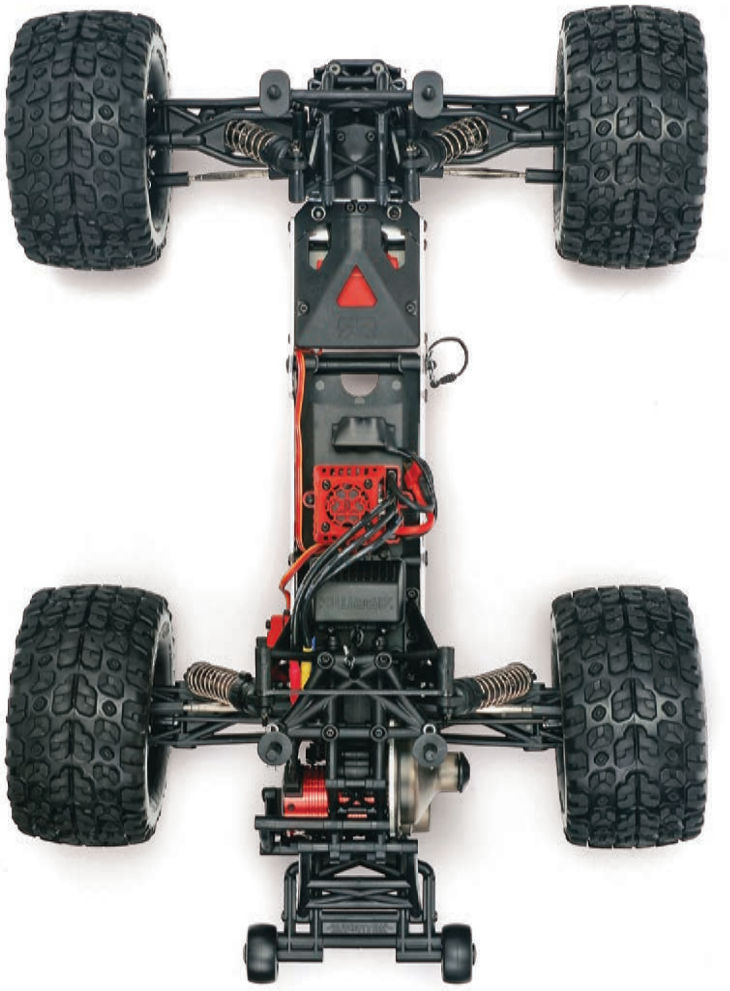
2013 RAIDER BLX Brushless / MEGA Brushed Electric Desert Buggy RTR
Length: 15.75 in (400 mm)
Width: 10 in (253 mm)
Height: 5.5 in (140 mm)

- Extreme performance with awesome scale looks.

ARRMA creates fast, tough R/C off-road vehicles for fans of dirt-thrashing action. Following the success of their previous releases — including the award-winning GRANITE Monster Truck — the dedicated ARRMA design team now presents its exciting 2013 lineup!

Engineered for even greater speed and strength, new BLX models come equipped with a brushless system that features a 4-pole, 3600kV brushless motor and 5000mAh NiMH battery. Nearly all of the same vehicles are also available in MEGA brushed versions, which boast the proven torque and durability of a MEGA 15T 540 brushed motor and 3000mAh NiMH.

ARRMA now offers seven 2WD machines that deliver the ultimate R/C off-road experience for newcomers and seasoned veterans alike. These RTRs build on the already impressive record of ARRMA monster trucks, short course trucks, desert buggies and stadium trucks. Any off-road enthusiast can be ready to take on the most extreme environments. Just add dirt and jumps for awesome ARRMA bashing action!



BLX and MEGA versions both include:

- Aluminium Twin Vertical Plate chassis for unrivalled strength and durability.
- BLX brushless or MEGA brushed power systems for insane speed and super-aggressive torque on all surfaces.
- Fully waterproof ARRMA ESC and steering servo for all-weather action.
- High-traction dBoots off-road tires to tackle any terrain.
- ARRMA 2.4GHz radio transmitter for flawless, intuitive control.
- Captured camber links for maximum durability.
- New easy-access servo hatch for fast, efficient maintenance.
- New LiPo hard case compatible battery compartment for ultimate power capacity.
- New body shell with exciting, standout trim schemes.
- New red aluminium option parts also available for custom performance and style.

Available: Now

Stock Number	Description	Advertised Price
ARAD10**	2013 GRANITE MEGA Brushed Monster Truck RTR	$199.99
ARAD11**	2013 FURY MEGA Brushed Short Course Truck RTR	$229.99
ARAD14NN	2013 RAIDER MEGA Brushed Desert Buggy RTR	$189.99
ARAD25RR	2013 GRANITE BLX Brushless Monster Truck RTR	$379.99
ARAD26RR	2013 FURY BLX Brushless Short Course Truck RTR	$399.99
ARAD28BB	2013 VORTEKS BLX Brushless Stadium Truck RTR	$379.99
ARAD29GG	2013 RAIDER BLX Brushless Desert Buggy RTR	$349.99

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